

WATER MANAGEMENT

MAKE EVERY DROP COUNT

FEED THE WORLD USING LESS WATER

WATER WARS

What we know for sure:

- Competition and demand for water will continue to be fierce
- Water supply is decreasing
- You can be pro-active about water

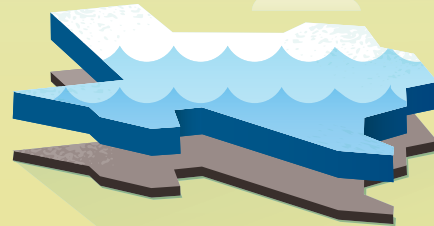


WHOA NELLY, THAT'S A LOT



Acres of irrigated cropland in the U.S.*

Gallons of water used every day for irrigation*



That's like covering the state of Texas with nearly 6 inches of water each year!

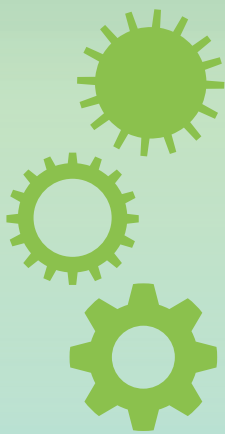
BOTTOM LINE:

Growers need to improve crop yields while using less water and energy

WHAT YOU CAN DO:

ANNUAL AUDITS CAN
SAVE 10-15%
ON IRRIGATION COSTS

- ✓ Audit your irrigation system
- ✓ Follow good agronomic practices
- ✓ Use innovative irrigation chemistries

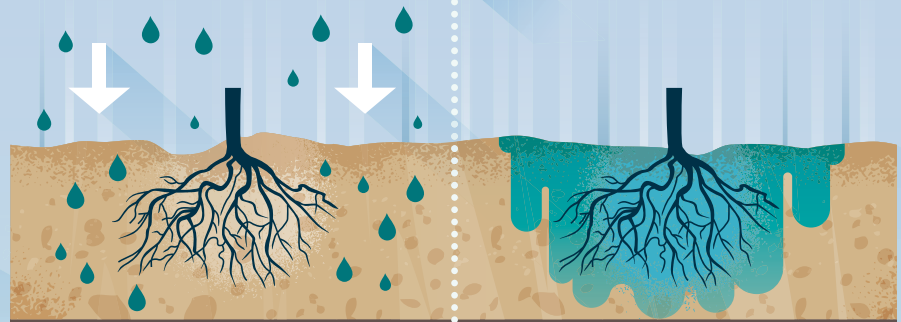


UTILIZE IRRIGATION CHEMISTRY

INFILTRATION SURFACTANTS



HYDRATION SURFACTANTS



- Breaks down surface tension
- Reduces evaporation and run-off
- Moves water uniformly throughout the root zone

- Holds water in the root zone
- Maintains water content
- Reduces plant stress

Precision Laboratories Can Help

We believe improved water management can change the world and are committed to doing our part through education and innovation.

Visit PrecisionLab.com today to learn more about our new irrigation chemistries.

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*2013 data from the USDA Farm and Ranch Irrigation Survey